



ScriptShark

SharkGrid

TITLE:

AUTHOR:

CHARACTER	Excellent	Solid	Needs Work	Re-Think	N/A
The protagonist clearly manifests both internal and external goals.					
The protagonist has consistent opposition to his/her goals.					
The protagonist is sympathetic and/or engages our emotional investment.					
The protagonist clearly changes / has an arc.					
The supporting characters are unique and add value to the story.					
All of the characters are authentic to their backgrounds.					

PRODUCTION VALUE	Excellent	Solid	Needs Work	Re-Think	N/A
The lead character is castable / has star appeal.					
The visual arena of the script is stimulating.					
International appeal.					
Branding potential.					

STRUCTURE:	Excellent	Solid	Needs Work	Re-Think	N/A
The script has a strong structural foundation that serves the story, classic three-act structure or otherwise.					
Plots and subplots work together.					
The set-up is concise, and effective.					
The story has well-designed reversals.					
Transitions are effective and appropriate to the story.					
Every scene has relevance.					
The story includes an effective dramatic climax / payoff.					
The setup is resolved effectively.					
A catalytic moment drives the plot.					
Dramatic conflict and tension build across scenes, throughout the plot.					

MECHANICS	Excellent	Solid	Needs Work	Re-Think	N/A
Action lines clearly and concisely manifest visual action and literal context.					
Scenes avoid the problem of continuing beyond optimal length.					
Spelling and grammar.					
Page count.					
The script's physical presentation.					

MARKET VALUE	Excellent	Solid	Needs Work	Re-Think	N/A
Originality / freshness.					
The story has a clearly defined target audience.					
The story clearly has mass audience (universal) appeal.					
The story includes a conceptual "hook" that could potentially be used to effectively market the film.					
The script effectively manifests a compelling theme.					